



## SWISS HOSPITALITY AND AMERICAN MANAGEMENT

Hotel Institute Montreux helps ambitious individuals unlock the door to their future global career with the perfect blend of hospitality and business.

### UNIQUE PROGRAM COMBINATION

A perfect blend of renowned Swiss hospitality practices with contemporary American management expertise will prepare graduates for top-level careers.

### SPECIALIZED BUSINESS SKILLS

Through our privileged partnerships with Montreux Jazz Festival, Edmond de Rothschild, Four Seasons and Hublot, we offer an additional specialization in Marketing, Finance, Human Resources or Luxury Business Management, allowing you to tailor your education to a broad range of career options.

### FANTASTIC LOCATION

Located in the heart of Montreux, Hotel Institute Montreux benefits from an ideal location nestled between the Alps and Lake Geneva. Aside from providing beautiful surroundings, students are within close reach of Geneva airport and have access to a wide variety of sports & leisure activities.



# Hospitality and Business Management

## BECOME A SUCCESSFUL HOSPITALITY AND BUSINESS LEADER

It takes more than just skills and knowledge to be successful in hospitality and business. At Hotel Institute Montreux you are encouraged to be creative and innovative in everything you do.

## BACHELOR OF BUSINESS ADMINISTRATION IN HOSPITALITY MANAGEMENT

YEAR 1		YEAR 2		YEAR 3
Food & Beverage and Rooms Division Management		Management Application and Specialization		Hospitality Management and International Business
3 academic terms (3 x 11 weeks)	Paid internship in Switzerland or worldwide (4-6 months)	2 academic terms (2 x 11 weeks)	Paid internship in Switzerland or worldwide (4-6 months)	2 academic terms (2 x 11 weeks)
Swiss Diploma in Hotel Operations Management		Swiss Higher Diploma in International Hotel Management with Specialization		Bachelor of Business Administration in Hospitality Management

## POSTGRADUATE DIPLOMA AND MASTER'S PROGRAM IN HOSPITALITY MANAGEMENT

Food & Beverage and Rooms Division Management Application		Hospitality Business Management and Specialization	
2 academic terms (2 x 11 weeks)	Paid internship in Switzerland or worldwide (4-6 months)	2 academic terms (2 x 11 weeks)	Paid internship in Switzerland or worldwide (4-6 months)
Postgraduate Diploma in Hospitality Business Management		Master of International Business in Hospitality Management with Specialization	



The American Bachelor of Business Administration in Hospitality Management is awarded by Northwood University (USA).



The specializations in Finance, Marketing, Human Resources and Luxury Business Management are designed and delivered in partnership with Banque Privée Edmond de Rothschild, Montreux Jazz Festival, Four Seasons Hotels and Resorts and Hublot, to allow students to develop strong, solid foundations in global business.



"At HIM you will master the winning combination of hospitality management practices with contemporary business leadership skills"

**Ulrika Bjorklund**

Academic Dean  
Hotel Institute Montreux

All Swiss Education Group schools are recognised and certified by:



**Hotel Institute Montreux**

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